

Seattle University

COLLEGE OF ARTS AND SCIENCES
STRATEGIC PLANNING

ALL-COLLEGE MEETING: SPRING UPDATE

APRIL 18, 2019

GUIDING PRINCIPLES

Committee that is representative and includes faculty (tenure and non-tenure), staff and students.

Planning process that:

- honors our mission and values
- builds on our shared governance principles
- aligns with our work on intersectionality

NOMINATIONS from:

- Executive Committee
- Faculty Staff Senate
- Graduate student committee
- Leadership Committee on Intersectionality and Justice
- Undergraduate student committee

COMMITTEE MEMBERS

Alec Downing

Undergraduate Student

Ali Mian

Assistant Professor, Theology and Religious Studies

Hannah Tracy

Senior Instructor, English

Joseph DeFilippis

Assistant Professor, Anthropology, Sociology and Social Work

Kevin Ward

Associate Professor, Institute of Public Service

Lindsay Ohab

Program Coordinator, Institute of Public Service

Lucas Sharma, SJ

Lecturer, ASSW, Institute for Catholic Thought and Culture

Maureen Emerson Feit, Co-Chair

Director & Senior Instructor, Nonprofit Leadership

María Bullón-Fernández, Co-Chair

Professor, English

Samantha Drennon

Graduate Student

Executive Coordinator, Office of Diversity and Inclusion

Sonia Barrios Tinoco

Associate Professor & Chair, Modern Languages and Culture

Tasmia Moosani

Academic Advisor, Arts & Sciences Advising Center

Sonora Jha, Dean's Liaison

Professor, Communication

Associate Dean for Academic Community, College of Arts & Sciences

Kate Reynolds

Administrative Support, Administrative Assistant, College of Arts & Sciences

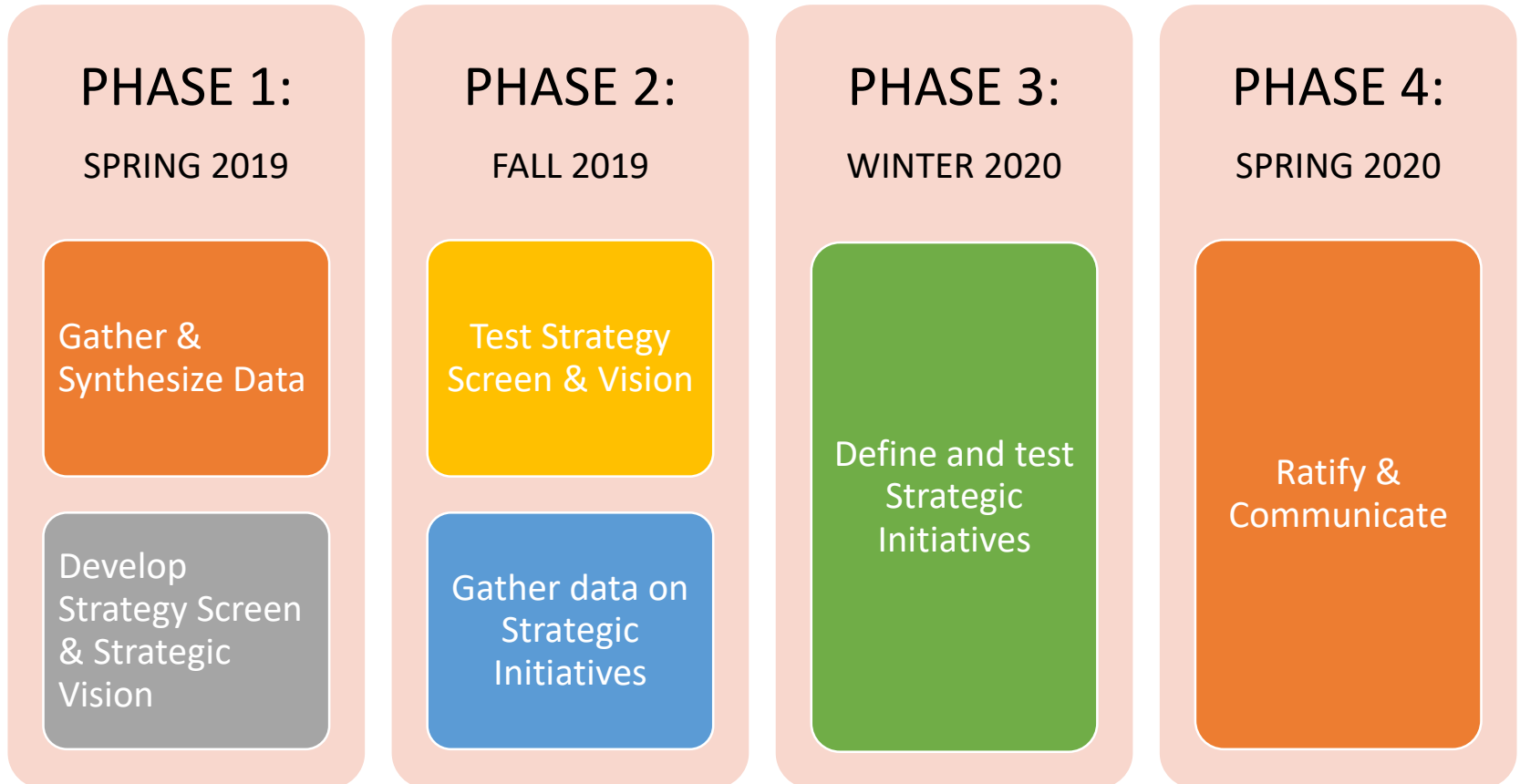
■ UPDATES ON TIMELINE: FALL 2018

- Gathered input from you on how to design our process during the CAS Convocation
- Launched webpage for College of Arts & Sciences Strategic Planning: <https://www.seattleu.edu/artsci/faculty-and-staff-resources/strategic-planning/>
- Reviewed the University's strategic planning timeline and decided to:
 - slow down our process so that we do not finalize our plan before the University Committee finishes its own;
 - coordinate and communicate closely with the University Committee;
 - work with a consultant who will help us bring an equity lens to the process
- Sent feedback from A&S Convocation to University Strategic Planning Committee

■ UPDATES ON TIMELINE: WINTER 2019

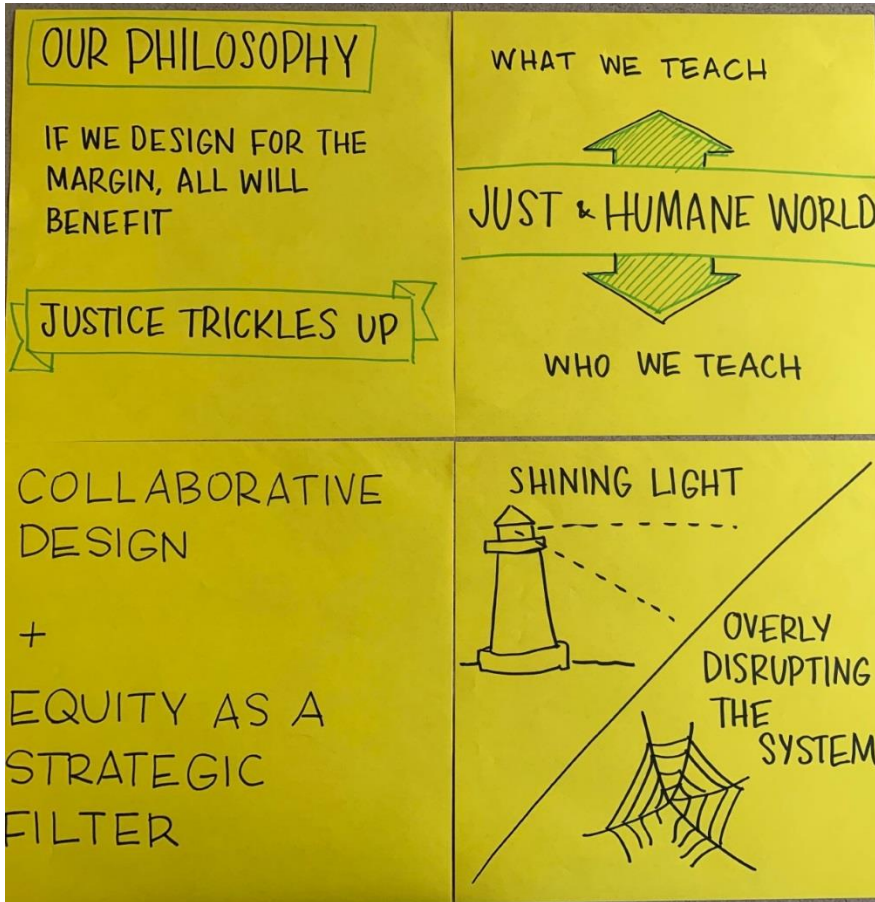
- Held a one-day design workshop in February
 - Resulted in Strategic Planning process that is organized, engaging, transparent and centers equity throughout the process
- Coordinated with University Strategic Planning Committee
 - Members of University Committee invited to last hour of February design workshop
 - Co-chairs met with co-chairs of University Strategic Planning Committee to share timelines and processes

COLLEGE OF ARTS & SCIENCES STRATEGIC PLANNING PROCESS



KEY TERMS

- **Strategy Screen:** Establishes criteria for ongoing decision-making inside and outside of the strategic planning process.
- **Strategic Vision:** Aligns with the Strategy Screen and shows the specific future state we want to build over the next 5 years.
- **Strategic Initiatives:** Prioritizes actions needed to achieve vision. Developed through an analysis of current state. For each initiative we will have clear success metrics and accountability.



EQUITY LENS

We are committed to equitable representation in collaborative design and to using equity as a strategic filter.

We believe it is fully aligned with our organizational mission to state that if we design for the margins, all will benefit.

We envision a strategic planning process that centers our priorities on what will create the best outcomes for those on the margins.

PHASE 1:

SPRING 2019

Gather &
Synthesize
Data

Develop
Strategy
Screen &
Strategic Vision

GOALS FOR PHASE 1

- Engage stakeholders in identifying multiple possible futures for CAS.
- Ensure a wide range of voices have input into our Strategic Vision and Strategy Filter.

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PREVIEW OF GUIDING QUESTIONS

- How well are we living up to our mission and values?
- What are our strengths as a college?
- What are our biggest opportunities for the future?
- What other input do you have for our strategy screen or 5 year vision?

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OPPORTUNITIES FOR INPUT

1. OPEN FORA

2. ONLINE SURVEY

3. SMALL GROUP
DISCUSSIONS

4. OUTREACH to
MARGINALIZED
GROUPS

1. OPEN FORA

FACULTY AND STAFF

MONDAY, APRIL 29

3:35 to 5:00

ENGR 307

THURSDAY, MAY 2

12:00 to 1:30

SCTN 210

STUDENTS

Date TBD

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2. ONLINE SURVEY

- To be launched in early May
- Open to all faculty, staff, and students in the College
- Please complete the survey in addition to any other fora or discussions you join

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3. SMALL GROUP DISCUSSIONS:

- Facilitated small group discussions with CAS departments, committees and affinity groups
- Committee will provide guidelines and discussion questions (INPUT KIT) for the conversations
- Groups asked to send back feedback by early June

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4. MARGINALIZED COMMUNITIES

- Committee will do outreach to and seek input from marginalized communities in the College

TASK FORCES

- **Survey task force:** Kevin Ward, Tasmia Moosani, Ali Mian
- **Large open fora task force:** Maureen Emerson Feit, María Bullón-Fernández, Alec Downing
- **Self-facilitation task force:** Hannah Tracy, Lindsay Ohab
- **Targeted outreach to marginalized groups task force:** Lucas Sharma, SJ, Samantha Drennon, Sonia Barrios Tinoco (Joseph DeFillippis currently on SQ sabbatical)

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**ADDITIONAL
COMMITTEE
WORK**

Environmental
Scan

Current State
Mapping

ENVIRONMENTAL SCAN

- What are prospective students looking for in choosing a university?
- Why do students choose SU/CAS?
- In what ways are CAS applicant trends shifting?
- What are perceptions of A&S vs. STEM among prospective students?
- What is driving some schools to go out of business?
- What can we learn from experiments in online learning?
- What trends in Seattle are relevant? Cost of living?

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CURRENT STATE MAPPING

- Document the current state of CAS's operating model to provide clarity to the SPC and ensure there is an aligned starting point from which to build possible future alternatives.

THANK YOU!

- The Committee looks forward to engaging with you
- Feel free to reach out to us with questions or suggestions:

María Bullón-Fernández bullon@seattleu.edu

Maureen Emerson Feit feitm@seattleu.edu